| Activity: Improvement Cycles  Transformation Zone Elevator Speech | **Text  Description automatically generated** |
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| Review Improvement Cycles Overview - Topic 4: Transformation Zones. Then create a 2–3-minute elevator speech for leadership in your organization explaining the difference between a “pilot” and a “transformation zone.” | |

### Instructions

Try having your elevator speech answer the following questions:

* What are some of the key differences between a transformation zone and a pilot? What functions do transformation zones address?
* How can a transformation zone improve the success of scaling up a new program or pilot to the entire organization or system?
* How do transformation zones benefit staff? Administrators? Family or community members?

Now practice your speech with a colleague.