| Activity: Implementation Stages  Implementation Stages Elevator Speech | **Text  Description automatically generated** |
| --- | --- |
|  | |
| After reviewing the Implementation Stages Overview create a 3-minute elevator speech for district leadership, a superintendent, or principal explaining the importance of purposefully moving through the Implementation Stages. | |

### Instructions

Try having your elevator speech answer the following questions:

* What are the four Implementation Stages?
* What are some of the key functions of each Stage?
* Why should schools/districts move through each stage with any new innovation?
* What’s in it for staff?
* What’s in it for administrators?
* What’s in it for students?
* What’s in it for family or community members?

Then, practice your speech with a colleague.