

Activity 4.7a

Implementation Stages Elevator Speech



After reviewing Module 4: Implementation Stages, create a 3-minute elevator speech for district leadership, a superintendent or principal explaining the importance of purposefully move through Implementation Stages.

Instructions

Try having your elevator speech answer the following questions:

- What are the four Implementation Stages?
- What are some of the key functions of each Stage?
- Why should schools/districts move through each stage with any new innovation?
- What's in it for Staff?
- What's in it for Administrators?
- What's in it for Students?
- What's in it for Family or Community Members?

Then, practice your speech with a colleague. Save the speech. You never know when it may be useful!